



The American Boat Builders & Repairers Association is pleased to announce it will hold its annual conference at the **Ocean Center** in **Daytona Beach, FL. Monday, January 30 - Tuesday, January 31, 2023.**

This two-day event includes boatyard and service specific content, industry networking and access to the first day of the *Association of Marina Industries Conference & Expo* (formerly IMBC).

Sunday, January 29

6:00 PM-8:00 PM

ABBRA Opening Reception/Recognition of 80th Anniversary
Sloppy Joe's Daytona Beach

Monday, January 30

8:30 AM - 12:30 PM

Light Breakfast and Refreshments

- **Great Things Are Happening at ABBRA: Status Report/Recognition of CMSM**
Chad Morse, *President*, ABBRA
- **The Abbragard Program** - Jay Frechette & Nathan Oberg, Starkweather & Shepley
- **Boatyard Compliance: The Top 10 Safety & Compliance Issues You Need To Know About**
Tom Delotto, Suntext Marinas
- **Pro Marketing Tips: How Do You Communicate Your Greatness**
Nicole Jacques, Rhumblin Communications
- **Finding Hire-able Marine Service Technicians: The Long Game**
Sarah Devlin, *Accreditation Director*, ABYC
- **How Much Are You Paying Employees: ABBRA Wage Rate Survey and Discussion.**
An interactive ABBRA Board member's session present key results and conducts a round-table to discuss attendee' rates.
- **Annual ABBRA Member Business Meeting**

12:30 PM - 4:30 PM

Marina & Boatyard Tour*
(*\$75 additional fee for members, \$100 non-members. Registration is required.*)

6:00 PM - 8:00 PM

Conference & Expo Opening Reception

Tuesday, January 31

8:00 AM - 12:00 PM

Conference Welcome and Keynote Speaker, Breaks and Breakout Session
ABBRA attendees have access to Keynote and breakout session as part of your registration fee!

10:00 AM

Exhibit Hall Opens

ABBRA attendees have full access to the exhibit hall full of products and services specifically for marinas, and an abundance of networking opportunities to marina managers, owners, and staff from across the country...and even internationally.

12:00 PM - 4:00 PM

Lunch, Breakout Sessions and Product Demos

4:00 PM - 5:30 PM

Social Reception on Expo Floor

8:00 PM - 11:00 PM

Social Night (*Sports Night/Tailgating Games*)

Registration:

\$299* (*ABBRA members*)

\$350* (*non-members*)

**additional \$75 to join Marina & Boatyard Tour,
\$100 for non-members.*

Hilton Daytona Beach Oceanfront Resort

Book by January 7, 2023, to receive
ABBRA's Discounted Rate: \$178 per night.

Sponsorship Opportunities Available! info@abbr.org