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IMBC Fort Lauderdale Breaks All Attendance Records
Highest levels ever make conference an astounding success

Fort Lauderdale, FL – The International Marina and Boatyard Conference (IMBC) came to a successful close today with well over 600 participants attending its exhibit hall and educational seminars. Despite the economic downturn, the IMBC saw a raise in attendance levels, exhibit sales and sponsorships for the 2009 event. “We are pleased with the positive turnout and energy among participants this year” says Jim Frye, President and Chairman of the Association of Marina Industries.

Positive and hopeful was the attitude among attendees as they heard from famed economist, Tony Villamil Tuesday. Villamil discussed the current U.S. and global economic conditions as well as how economic drivers, such as the housing market and taxable items, are affecting activity in the marine industry. Also speaking about the economy and the future of the industry was keynote presenter, Wayne Huizenga Jr on Monday.

Producers of IMBC – the Association of Marina Industries and the American Boat Builders and Repairers Association – say the conference’s seminars on timely topics; talented and well known speakers and guests; sold out exhibit floor with new and veteran vendors; a new onsite show look; and new program layout are just a few reasons for the increase in attendance. Martin McDonald of EMP Industries said “this is the best assembling of marina products and exhibitors which makes this the best show for marina owners and service repair professionals to attend.” Jim Frye said “The IMBC is the only show of it’s kind, catering to both the marina and service industries and was the place to be this week.”

The Association of Marina Industries (AMI) is a non-profit membership organization providing management training, education, and information about research, legislation, and environmental issues affecting the marina industry.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

For more information on the IMBC please call 401-682-7334 or visit www.marinaassociation.org/imbc.

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