



For Immediate Release

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ABBRA Unveils Newly Designed Web Site and Newsletter
Both Web site and newsletter employ new look; Web site offers more features

Warren, RI—The American Boat Builders and Repairers Association (ABBRA) has extensively redesigned the overall look of its Web site—www.abbra.org—and its member newsletter *Capstan*. This effort reflects the association's desire to refresh the image of these valuable ABBRA resources. The new looks employ more vibrant colors and a modern layout while still holding true to the association's rich 66-year history of integrity and tradition in the boatbuilding and repair industry.

While much of ABBRA's Web site navigation remains the same, its new format is visually appealing, guarantees the privacy of member information and allows for daily content updates. Site visitors are particularly interested in the revising of the job posting board and its timely application in today's job market.

The newly designed site also contains many features, including:

- Membership information and applications.
- Members Only forums on current topics.
- A directory of current ABBRA members.
- Job postings for both available and desired positions in the industry.
- A full calendar of association events.
- Important links to ABBRA partners.
- Information pertaining to ABBRA's many training opportunities, products and services.

ABBRA will continue to mail *Capstan* in hardcopy to all members. Also, it will be available to the general public now as a download from its Web site. *Capstan* contains important industry and member news as well as information relating to ABBRA's wide-ranging training opportunities. If you are interested in contributing or advertising in the newly redesigned *Capstan*, please call Jessica Slemmons at 401-247-0318.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education, and business services.

ABBRA: Dedicated to the Service and Repair Industry.

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