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Noank Village Boatyard Wins Award from National Marine Association *ABBRA honors local yard with prestigious Excellence in Customer Care award*

Warren, RI—Noank Village Boatyard in Noank, Connecticut, received the 2011 Excellence in Customer Care award from the American Boat Builders & Repairers Association (ABBRA) at the association's Annual Conference, held in New Bedford, Massachusetts, July 18–19, 2011.

Noank Village Boatyard was one of six to receive a prestigious ABBRA award, offered on an annual basis and designed to recognize individuals and companies from the boatbuilding and repairing industry for their excellence throughout the previous year.

Noank Village Boatyard, family-owned and -operated for over thirty years on the Mystic River takes “exceptional pride in their immaculate facilities and strive to go the extra step for every customer,” according to ABBRA President Pam Lenzion, who presented the award to manager Ron Helbig.

“The moment you step into their yard, as we did last year on the ABBRA boatyard tour, you notice the difference,” Lenzion continued. “The attention to detail was obvious in the organization of the facility. That same attention to detail is what has created a strong team and a service-oriented hospitable environment. Ron Helbig and his team work together to show their customers that they truly care about them and their boats...and, because they care, they focus on performing top quality work.

ABBRA offers its congratulations to all the 2011 award winners and thanks them for their willingness to share their accomplishments with the rest of the industry. For more information on ABBRA's annual awards' categories and nominations, please visit www.abbra.org.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

ABBRA: Dedicated to the Marine Service and Repair Industry.

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