



FOR IMMEDIATE RELEASE

CONTACT:
Jessica Slemons
American Boat Builders &
Repairers Association (ABBRA)
info@abbra.org
401-247-0318

Marine Service Management Course Scheduled for March 2010

Spring course dates to allow service and repair industry easier access to training

Warren, RI—In response to feedback from the marine industry, the American Boat Builders & Repairers Association (ABBRA) has scheduled its popular Marine Service Management (MSM) program in March. The next **MSM** course is scheduled for March 28–31, 2010, at Roscioli Yachting Center in Fort Lauderdale, Florida.

ABBRA's expert instructors present MSM participants with pointers in such non-technical topics as human-resource development, financial controls, customer relations, codes and standards, marketing and sales, and more.

Now in its seventh year and based partially on the International Marina Institute's (IMI's) highly successful Intermediate and Advanced Marina Management courses, ABBRA's MSM class caters specifically toward professionals in boatyards and marine service and repair centers. The MSM is also a prerequisite to obtain ABBRA's Certified Marine Service Manager designation, the only credential of its kind in the marine industry.

The fee for ABBRA or IMI members is \$1,749. The fee for non-members is \$2,249. Course fee includes lunch daily, one group dinner, an opening reception, all course texts and handouts, and technical consultation with faculty.

To view the MSM Course Brochure and application, complete with a detailed course agenda, visit www.abbra.org/service-management, or call Jessica at 401-247-0318.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

ABBRA: Dedicated to the Service and Repair Industry.

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